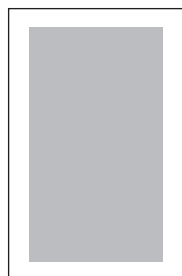
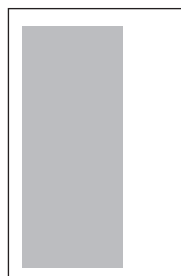


RAVINIA

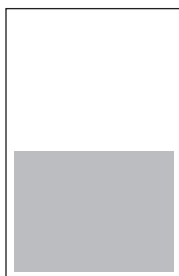
WEEKLY AD SIZES • BLACK & WHITE ONLY



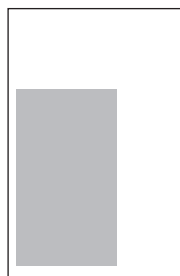
Full Page



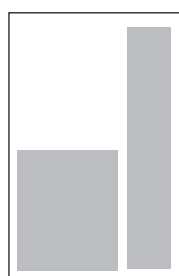
2/3 vertical



1/2 horizontal



1/2 vertical



1/3 horizontal
& 1/3 vertical



1/6 horizontal &
1/6 vertical

2010

Deadlines	Materials
Week 1	May 11
Week 2	May 18
Week 3	May 25
Week 4	June 1
Week 5	June 8
Week 6	June 15
Week 7	June 22
Week 8	June 29
Week 9	July 6
Week 10	July 13
Week 11	July 20
Week 12	July 27
Week 13	August 3
Week 14	August 10

Week 15 Sept. 15
(Rising Stars)

Full page, non-bleed

Width

7.25"

Depth

9"

2/3 page vertical

4.75"

9"

1/2 page horizontal

7.25"

4.25"

1/2 page vertical

4.75"

6.5"

1/3 page horizontal

4.75"

4.25"

1/3 page vertical

2.25"

9"

1/6 page horizontal

4.75"

2.125"

1/6 page vertical

2.25"

4.25"

300 D.P.I., 133 Line Screen

Maximum tone density for black and white halftones, 170%

Acceptable digital ad formats on separate sheet.

Submit on CD with all native files, fonts, and linked files.

Printout of ad for reference must accompany disk.

**Emailed pdfs will only be accepted after discussion with
Production Director. Call Cathy Kiepura at 847-770-4623.**

(Publisher accepts no responsibility for reproduction of emailed ad materials.)

Send ad materials to:

Performance Media

3453 Commercial Ave.

Northbrook, IL 60062

Attention: Cathy Kiepura, Production Director

(847) 770-4623

performance media

3453 Commercial Ave., Northbrook, IL 60062 • 847/770-4621 • www.performancemedia.us