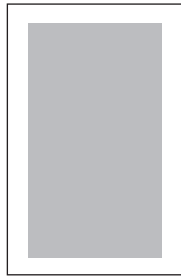
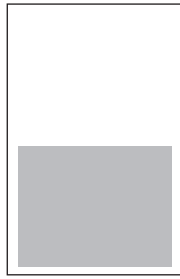


RAVINIA

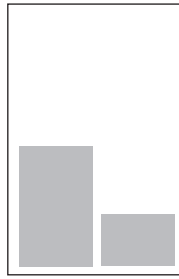
MONTHLY AD SIZES • FOR 4/COLOR AND B&W ADS



Full Page



1/2 horizontal



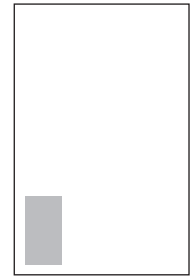
1/4 vertical &
1/8 horizontal



1/3 horizontal



1/6 horizontal



1/12 vertical

2011 Deadlines

Preview Issue:

Space: February 23, 2011

Materials: March 2, 2011

In homes: Week of April 4

Issue 1: TBD (April)

Issue 2: TBD (May)

Issue 3: TBD (June)

Issue 4 TBD (July)

	Width	Depth
Full page, bleed	8.5"	10.75"
Full page, trim*	8.25"	10.5"
Full page, non-bleed	7.25"	9.5"
*(Live area is 7.5" x 9.5")		
1/2 page horizontal	7.25"	4.625"
1/4 page vertical	3.5"	4.625"
1/8 page horizontal	3.5"	2.25"
1/3 page horizontal	7.25"	3"
1/6 page horizontal	3.5"	3"
1/12 page vertical	1.815"	3"

300 D.P.I., 133 Line Screen

300% maximum density on 4/C color ads.

Maximum tone density for black and white halftones, 170%;
second color, 70%

Acceptable digital ad formats on separate sheet.

Submit on CD with all native files, fonts, and linked files.

Printout of ad for reference must accompany disk.

Emailed pdfs will only be accepted after discussion with

Production. Call Michelle Zebleckis at 847-770-4631

or Tanya Osika at 847-770-4635.

(Publisher accepts no responsibility for reproduction of emailed ad materials.)

Send ad materials to:

Performance Media

3453 Commercial Ave.

Northbrook, IL 60062

Attention: Michelle Zebleckis and Tanya Osika, Production

(847) 770-4631 (847) 770-4635

performance media

3453 Commercial Ave., Northbrook, IL 60062 • 847/770-4621 • www.performancemedia.us