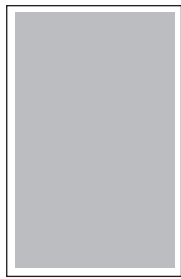
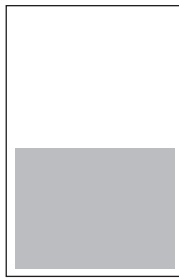


The Ravinia Festival Program Guide for Children

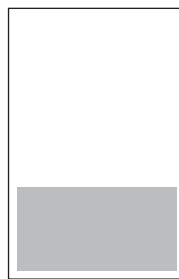
AD SIZES • FOR 4/COLOR AND B&W ADS



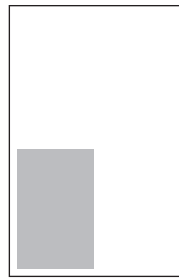
Full Page



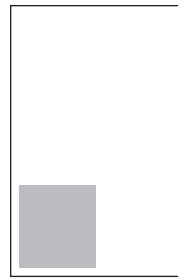
1/2 horizontal



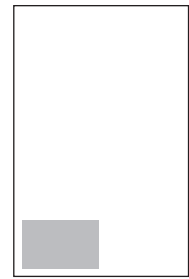
1/3 horizontal



1/4 vertical



1/6 vertical



1/8 horizontal

Deadlines

2010 Season
Space: April 22
Materials: April 29
Publication: May 22

	Width	Depth
Full page, bleed	5.75"	8.75"
Full page, trim*	5.5"	8.5"
Full page, non-bleed (*Live area is 4.5" x 7.5")	4.5"	7.5"
1/2 page horizontal	4.75"	3.75"
1/3 page horizontal	4.75"	2.5"
1/4 page vertical	2.25"	3.75"
1/6 page vertical	2.25"	2.5"
1/8 page horizontal	2.25"	1.75"

300 D.P.I., 133 Line Screen

300% maximum density on 4/C color ads.

Maximum tone density for black and white halftones, 170%;
second color, 70%

Acceptable digital ad formats on separate sheet.

Submit on CD with all native files, fonts, linked files.

Printout of ad for reference must accompany disk.

**Emailed pdfs will only be accepted after discussion with
Production Director. Call Cathy Kiepura at 847-770-4623.**

(Publisher accepts no responsibility for reproduction of emailed ad materials.)

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Performance Media
3453 Commercial Ave.
Northbrook, IL 60062

Attention: Cathy Kiepura, Production Director
(847) 770-4623

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