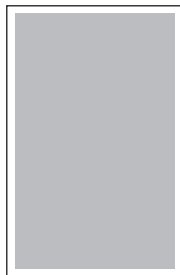
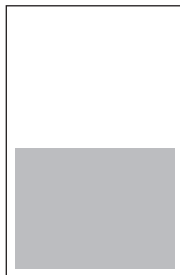


2010 Randolph/Highwood Street Markets

AD SIZES • FOR 4/COLOR AND B&W ADS



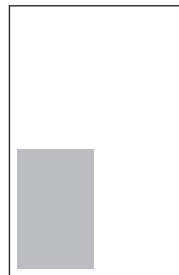
Full Page



1/2 horizontal



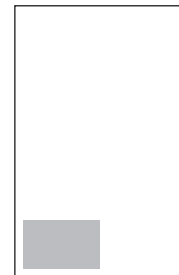
1/3 horizontal



1/4 vertical



1/6 vertical



1/8 horizontal

	Width	Depth
Full page, bleed	5.75"	8.75"
Full page, trim*	5.5"	8.5"
Full page, non-bleed	4.5"	7.5"
*(Live area is 4.5" x 7.5")		
1/2 page horizontal	4.75"	3.75"
1/3 page horizontal	4.75"	2.5"
1/4 page vertical	2.25"	3.75"
1/6 page horizontal	2.25"	2.5"
1/8 page horizontal	2.25"	1.75"

300 D.P.I., 133 Line Screen

300% maximum density on 4/C color ads.

Maximum tone density for black and white halftones, 170%;
second color, 70%

Acceptable digital ad formats on separate sheet.

Submit on CD with all native files, fonts, and linked files.

Printout of ad for reference must accompany disk.

**Emailed pdfs will only be accepted after discussion with
Production. Call Michelle Zebleckis at 847-770-4631
or Tanya Osika at 847-770-4635.**

(Publisher accepts no responsibility for reproduction of emailed ad materials.)

Send ad materials to:

Performance Media
3453 Commercial Ave.
Northbrook, IL 60062

Attention: Michelle Zebleckis and Tanya Osika, Production

(847) 770-4631 (847) 770-4635

performance media

3453 Commercial Ave., Northbrook, IL 60062 • 847/770-4621 • www.performancemedia.us