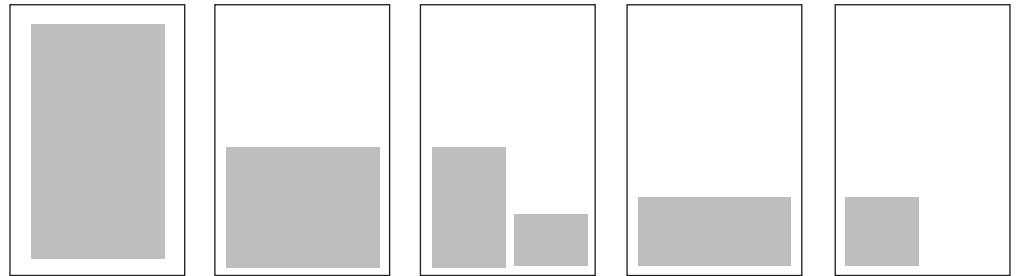


THE
HOUSE & HOME
 A TOUR OF NEW AND REMODELED HOMES **TOUR**



Full Page 1/2 horizontal 1/4 vertical & 1/8 horizontal 1/3 horizontal 1/6 horizontal

Deadlines:

Covers

Space: March 9
 Materials: March 23

Special positions: March 9

Space: March 16
 Materials: March 23
 Publication: May 1

	Width	Depth
Full page, bleed	8.5"	10.75"
Full page, trim*	8.25"	10.5"
Full page, non-bleed	7.25"	9.5"
*(Live area is 7.25" x 9.5")		
1/2 page horizontal	7.25"	4.625"
1/4 page vertical	3.5"	4.625"
1/8 page horizontal	3.5"	2.25"
1/3 page horizontal	7.25"	3"
1/6 page horizontal	3.5"	3"

300 D.P.I., 133 Line Screen

300% maximum density on 4/C color ads.

Maximum tone density for black and white halftones, 170%;
 second color, 70%

Acceptable digital ad formats on separate sheet.

Submit on CD with all native files, fonts, and linked files.

Printout of ad for reference must accompany disk.

**Emailed pdfs will only be accepted after discussion with
 Production Director. Call Cathy Kiepura at 847-770-4623.**

(Publisher accepts no responsibility for reproduction of emailed ad materials.)

Send ad materials to:
 Performance Media
 3453 Commercial Ave.
 Northbrook, IL 60062

Attention: Cathy Kiepura, Production Director
 (847) 770-4623

performance media

3453 Commercial Ave., Northbrook, IL 60062
 847/770-4621