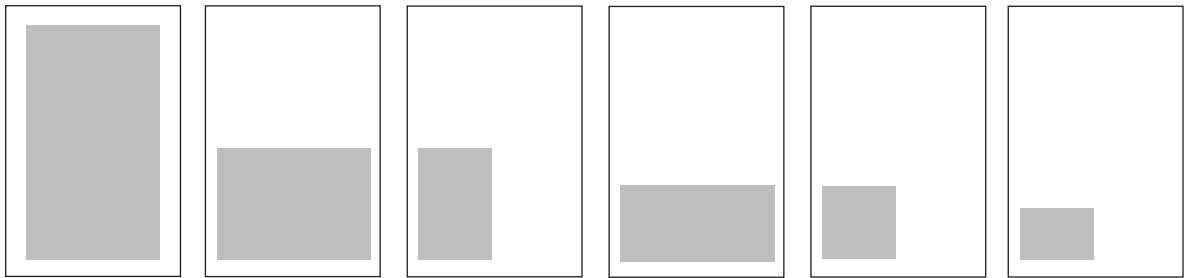


**HARRIS THEATER FOR MUSIC AND DANCE PROGRAMS
HARRIS THEATER KIDS BOOK FOR MUSIC AND DANCE**

AD SIZES • FOR 4/COLOR AND B&W ADS



Full Page 1/2 horizontal 1/4 vertical 1/3 horizontal 1/6 horizontal 1/8 horizontal

HARRIS THEATER

Deadlines:

Issue #1 Fall 2007

Special Positions: June 30
Space: August 6
Materials: August 14
Publication: September 26

Issue #2 Spring 2008

Special Positions: November 28
Space: January 7
Materials: January 14
Publication: February 14, 2008

**HARRIS THEATER
KIDS BOOK**

Deadlines:

Special Positions: December 27
Space: January 3
Materials: January 10
Publication: February 10, 2008

	Width	Depth
Full page, trim*	5.5"	8.5"
Full page, bleed *(Live area is 5" x 8")	5.75"	8.75"
Full page, non-bleed	5"	8"
1/2 page horizontal	4.75"	3.75"
1/3 page horizontal	4.75"	2.5"
1/4 page vertical	2.25"	3.75"
1/6 page horizontal	2.25"	2.5"
1/8 page horizontal	2.25"	1.75"

300 D.P.I., 133 Line Screen

300% maximum density on 4/C color ads.

Maximum tone density for black and white halftones, 170%;
second color, 70%

Acceptable digital ad formats on separate sheet.

Submit on CD with all native files, fonts, and linked files.

Printout of ad for reference must accompany disk.

**Emailed pdfs will only be accepted after discussion with
Production Director. Call Cathy Kiepura at 847-770-4623.**

(Publisher accepts no responsibility for reproduction of emailed ad materials.)

Send ad materials to:

Performance Media
3453 Commercial Ave.
Northbrook, IL 60062

Attention: Cathy Kiepura, Production Director
(847) 770-4623

performance media

3453 Commercial Ave., Northbrook, IL 60062
847/770-4621