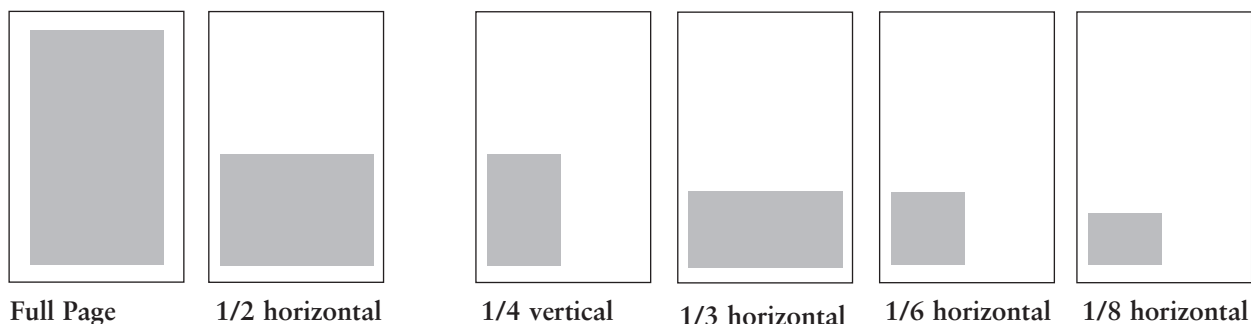


HARRIS THEATER FOR MUSIC AND DANCE PROGRAMS

HARRIS THEATER FAMILY BOOK FOR MUSIC AND DANCE

AD SIZES • FOR 4/COLOR AND B&W ADS



REGULAR SIZE PROGRAMS

	Width	Depth	
Full page, trim*	5.5"	8.5"	300 D.P.I., 133 Line Screen 300% maximum density on 4/C color ads. Maximum tone density for black and white halftones, 170%; second color, 70%
Full page, bleed	5.75"	8.75"	
*Live area is 5" x 8". Publisher assumes no responsibility for any photo or copy that extends outside of 5" x 8" live area if copy or photo should get trimmed off.			
Full page, non-bleed	5"	8"	Acceptable digital ad formats on separate sheet.
1/2 page horizontal	4.75"	3.75"	
1/3 page horizontal	4.75"	2.5"	
1/4 page vertical	2.25"	3.75"	
1/6 page horizontal	2.25"	2.5"	
1/8 page horizontal	2.25"	1.75"	

HARRIS "PRESENTS" PROGRAMS (NOT AVAILABLE IN FAMILY PROGRAMS)

	Width	Depth
Full page, trim*	5.5"	10.75"
Full page, bleed	5.75"	11"
*Live area is 5" x 10". Publisher assumes no responsibility for any photo or copy that extends outside of 5" x 10" live area if copy or photo should get trimmed off.		
Full page, non-bleed	5"	10"
1/2 page horizontal	4.75"	5"
1/3 page horizontal	4.75"	3.25"
1/4 page vertical	2.25"	5"
1/6 page horizontal	2.25"	3.25"
1/8 page horizontal	2.25"	2.375"

Submit on CD with all native files, fonts, and linked files.
Printout of ad for reference must accompany disk.
Emailed pdfs will only be accepted after discussion with Production. Call Michelle Zebleckis at 847-770-4631 or Tanya Osika at 847-770-4635.

(Publisher accepts no responsibility for reproduction of emailed ad materials.)

Send ad materials to:
Performance Media
3453 Commercial Ave.
Northbrook, IL 60062

Attention: Michelle Zebleckis
and Tanya Osika,
Production
(847) 770-4631 (847) 770-4635

performance media

3453 Commercial Ave., Northbrook, IL 60062 847/770-4621 www.performancemedia.us