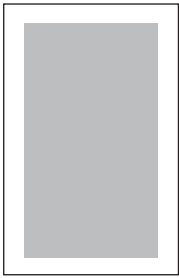


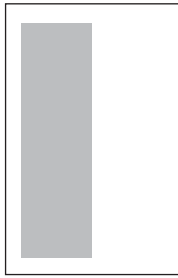


**CHICAGO SYMPHONY ORCHESTRA NOTEBOOK PROGRAMS
SYMPHONY CENTER PRESENTS PROGRAMS**

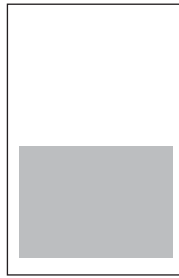
AD SIZES • FOR 4/COLOR AND B&W ADS



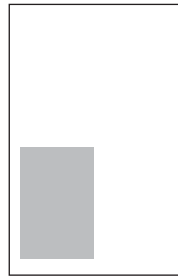
Full Page



1/2 Page
vertical



1/2 horizontal



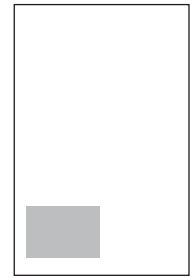
1/4 vertical



1/3 horizontal



1/6 horizontal



1/8 horizontal

**CHICAGO SYMPHONY
ORCHESTRA NOTE-
BOOK PROGRAM**

Deadlines:

Issue #1 (Fall/Holiday)
Space: August 8
Materials: August 15
Publication: September 15

Issue #2 (Winter)
Space: November 28
Materials: December 5
Publication: January 10

Issue #3 (Spring)
Space: Feb 8
Materials: Feb 15
Publication: April 3

**SYMPHONY CENTER
PRESENTS PROGRAM**

Deadlines

Issue #1 (Fall/Holiday)
Space: Aug. 10
Materials: Aug. 24
Issue #2 (Winter)
Space: Nov. 21
Materials: Nov. 28
Issue #3 (Spring)
Space: Mar. 1
Materials: Mar. 6

Full page, trim*

Full page, bleed

*(Live area is 5.5" x 8.5")

Full page, non-bleed

1/2 page vertical (masthead only)

1/2 page horizontal

1/3 page horizontal

1/4 page vertical

1/6 page horizontal

1/8 page horizontal

Width

6.5"

6.75"

5.25"

2.5"

5.25"

5.25"

2.5"

2.5"

2.5"

Depth

9.5"

9.75"

8.5"

8.5"

4"

2.75"

4"

2.75"

2"

300 D.P.I., 133 Line Screen

300% maximum density on 4/C color ads.

Maximum tone density for black and white halftones, 170%;
second color, 70%

Acceptable digital ad formats on separate sheet.

Submit on CD with all native files, fonts, and linked files.

Printout of ad for reference must accompany disk.

**Emailed pdfs will only be accepted after discussion with
Production Director. Call Cathy Kieपुरa at 847-770-4623.**

(Publisher accepts no responsibility for reproduction of emailed ad materials.)

Send ad materials to:

Performance Media
3453 Commercial Ave.
Northbrook, IL 60062

Attention: Cathy Kieपुरa, Production Director
(847) 770-4623

performance media

3453 Commercial Ave., Northbrook, IL 60062
847/770-4621